**Another Scenario:** Let's say Bob has a website where he sells health products. He decides to become a distributor and to sell the Biomat on his website. The people that are buying the Biomat off the website are just looking to buy the product, not necessarily go into business as a distributor. In this case, Bob processes the sales in his name and that way he can not only build his points in his business center, but accrue more business centers in his name.

For example: Bob buys a distributor kit and is loaned 1 business center. (When Bob makes a sale of $500 or more, this loaned business center will be replaced.) He is now at level: Independent Rep.

![Diagram of Bob's business structure]

Bob then sells a Biomat Professional + Pillow ($1600) to Beth on his website. He purchases the Biomat in his name and receives payment from Beth. Because it is his first purchase in his name, he does not receive points yet. But he does accrue 3 more business centers, in which he can collect more points. His first loaned business center is now replaced. He is now at level: Partner.

![Diagram of Bob's business structure]

Bob then sells 2 Biomat Professional + Pillow ($3200) and 1 Queen Biomat ($3200). He places them on his 002 and 003. He accrues 12 more business centers. 6 points go up on each side. He is now at level: Gold Executive.

![Diagram of Bob's business structure]

Now Bob can place his sales in his other business centers and ride the points up. And because Bob reached $4500 sales, he now qualifies for binary bonus checks. His 001 has now accrued 6 points on each leg which will pay out $400 and go back to 0. His 002 and 003 center points will sit there until they balance out. In this way, you can see how Bob could keep building himself quickly to Diamond from his sales on his website. **Strategic tip:** Bob's next sales should be placed in his 010, and 013.